

GloLive Radio 'Power Hour' Sponsorship Proposal

Introduction:

GloLive Radio LLC is an innovative online radio station dedicated to bringing fresh and exciting music to young women aged 18-34 in suburban areas. With a focus on Pop, K-Pop, Hip Hop, R&B, and Country music, we offer a unique platform for both mainstream and underground artists. Our station is committed to providing engaging content and building a vibrant community of listeners.

Sponsorship Opportunity:

We are excited to offer an exclusive opportunity to partner with GloLive Radio through our 'Power Hour' Sponsorship Package. This package is designed to maximize your brand's exposure during our prime listening hours, providing you with a direct connection to our dedicated audience.

Sponsorship Packages:

1. ****Silver Hour - \$200/month****
 - 2 sponsor mentions per hour during prime time (7pm-10pm)
 - 1 social media mention per week
 - Basic website presence

2. ****Gold Hour - \$350/month****
 - 4 sponsor mentions per hour during prime time
 - 2 social media mentions per week
 - Featured website placement
 - Inclusion in app notifications

3. ****Platinum Hour - \$500/month****
 - 6 sponsor mentions per hour during prime time
 - 3 social media mentions per week
 - Premium website placement
 - Custom segment sponsorship
 - Cross-promotion on our upcoming sister station, GloTrap Music

Benefits of Sponsorship:

- Prime Time Exposure: Your brand will be prominently featured during our most popular listening hours, ensuring maximum reach and engagement.
- Digital Integration: Gain visibility across our digital platforms, including our website and social media channels.
- Audience Engagement: Participate in sponsor-branded listener contests and interactive campaigns to foster a deeper connection with our audience.

Implementation Strategy:

Our team will work closely with you to ensure seamless integration of your brand into our programming. We will provide sponsor message templates and adhere to brand voice guidelines to maintain consistency and quality.

Call to Action:

Join us in this exciting venture and become a part of the GloLive Radio family. With limited sponsorship slots available, we encourage you to secure your spot today and take advantage of our launch promotion.

Contact Information:

For more information or to discuss this opportunity further, please contact DeJuan, Owner and CEO of GloLive Radio, at support@gloliveradio.com.