

GloLive Radio Micro Sponsorship Proposal

Introduction:

GloLive Radio LLC is an innovative online radio station dedicated to bringing fresh and undiscovered music to young women aged 18-34 in suburban areas. With a focus on Pop, K-Pop, Hip Hop, R&B, and Country music, we offer a unique platform for advertisers to reach a vibrant and engaged audience.

Sponsorship Opportunities:

We are excited to offer three affordable sponsorship packages designed to help local businesses connect with our audience. Each package provides a unique set of benefits tailored to meet different advertising needs and budgets.

****1. Starter Package - \$50/week****

- Ad Spots: One 15-second ad spot played 3 times daily
- Social Media: Basic mention in our station's social media (1 post)
- Script Assistance: Simple script writing assistance
- Ideal For: Local startups and small retailers looking to increase brand awareness

****2. Growth Package - \$125/week****

- Ad Spots: Two 15-second ad spots played 4 times daily
- Social Media: Enhanced presence with 3 posts
- Script & Production: Professional script writing and production
- Live Mentions: During prime-time slots
- Ideal For: Established local businesses aiming to expand their reach

****3. Premium Package - \$250/week****

- Ad Spots: Three 15-second ad spots played 6 times daily
- Social Media: Full campaign with 5 posts
- Production Quality: Premium production quality
- Live Mentions: During prime-time slots
- Website Feature: Featured sponsor status on our website
- Ideal For: Regional businesses and larger local brands seeking maximum exposure

Ad Spot Specifications:

- Professional voice-over
- Background music selection
- Clear call-to-action
- Target audience-specific messaging
- Prime-time placement options

Why Partner with GloLive Radio?

- Targeted Audience: Reach young, dynamic women in suburban areas
- Engagement: Benefit from our loyal listener base and growing community

- Flexibility: Choose a package that fits your budget and advertising goals
- Support: Receive professional assistance in crafting your message

Next Steps:

We invite you to join us in this exciting opportunity to grow your business while supporting local music and culture. Please contact us to discuss how we can tailor these packages to meet your specific needs.

Contact Information:

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